FAMILY DATA NIGHT

SCHOOL TOOLKIT

AT ALL SCHOOLS NOV. & DEC. 2020
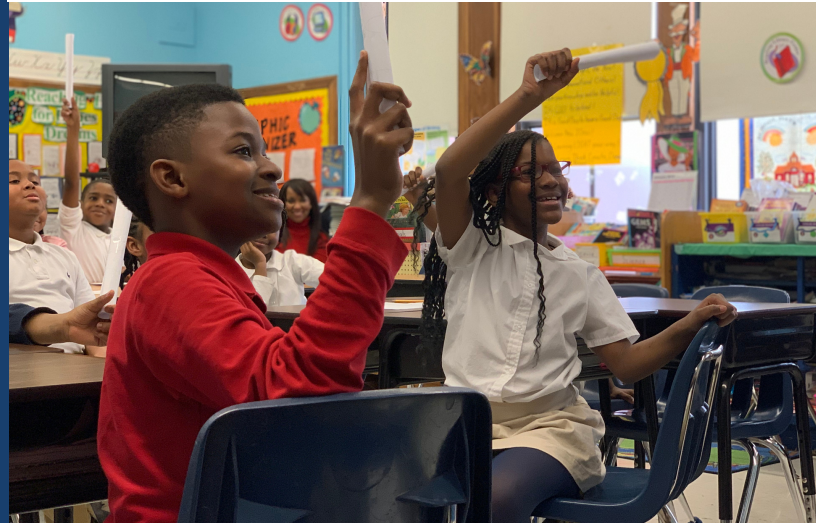
SCSK12.ORG/FAMILYDATANIGHT

SAMPLE PARENT MESSAGES

HERE ARE SOME SAMPLE PARENT MESSAGES TO PROMOTE YOUR SCHOOL'S FAMILY DATA NIGHT USING THE BLACKBOARD MESSENGER SYSTEM. ALSO BE SURE TO PROMOTE YOUR DATA NIGHT VIA SOCIAL MEDIA AND ON YOUR SCHOOL WEBSITE. FEEL FREE TO PERSONALIZE THESE MESSAGES AND ADD ANY OTHER HIGHLIGHTS OF YOUR DATA NIGHT THAT YOU WISH TO SHARE.

PHONE - At least 1 week in advance *(adapt for email)*

Hello, (school name) families. This is Principal (name), calling to invite you to our upcoming virtual Family Data Night. This is an important night because we want to make sure all of our families have information needed to understand their student's progress and support their learning at home. We will explain all the various assessments our students will be taking throughout the school year, as well as their progress on those assessments, how to understand the student reports and more. It should be a fun and an informative night, so we hope you'll join us online for Family Data Night (date/time). Thanks!

TEXT - Initial text with call & schedule a reminder

1: Join us for Family Data Night Nov. _ @ _ pm to learn about student assessments, data reports, student progress, tips for home & more.

2: Don't forget- Family Data Night is Nov. _ @ _ pm. Join us to learn about assessments, student progress, tips for home & more.

RESOURCES & GRAPHICS

ACADEMIC RESOURCES:

This folder contains all of the documents and resources provided by the Academics Department for your Family Data Night. Contents are organized by grade band.

For questions about these documents and resources, please contact Dr. Cynthia A. Mitchell, alexandercm@scsk12.org, or Dr. Jarita Mitchell, mitchellja@scsk12.org.

PROMOTIONAL GRAPHICS:

This folder contains a variety of Family Data Night graphics in English and Spanish to use on your school website and social media pages to promote your event.

FAMILY DATA NIGHT

HELPING PARENTS UNDERSTAND STUDENT ASSESSMENT DATA

- Overview of each assessment
- How to understand student progress
- How to read assessment data reports
- Tips for assisting students at home
- K-2 Criteria for Success for achieving the Third Grade Commitment

FIND MORE INFO AND DATES FOR EVERY SCHOOL: SCSK12.ORG/FAMILYDATANIGHT

NOCHE FAMILIAR DE DATOS

AYUDANDO A LOS PADRES A ENTENDER LOS DATOS DE LAS EVALUACIONES DE LOS ESTUDIANTES

- Descripción General De Cada Examen
- Cómo Entender El Progreso De Los Estudiantes
- Cómo Leer Los Informes De Datos De Los Exámenes
- Consejos Para Ayudar A Los Estudiantes En Casa
- K-2 Criterios Para El Éxito Para Lograr El Compromiso De Tercer Grado

ENCUENTRA MáS INFORMACIóN Y FECHAS PARA CADA ESCUELA: SCSK12.ORG/FAMILYDATANIGHT

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